

2018 OVER THE EDGE SPONSORSHIP PACKAGES

\$25,000 – MAIN TITLE SPONSOR

LISTED AS THE PRESENTING SPONSOR OF OVER THE EDGE MOBILE ON ALL PRESS RELEASES AND MEDIA ALERTS. A REPRESENTATIVE FROM YOUR ORGANIZATION WILL BE INVITED TO PARTICIPATE IN ALL MEDIA PROMOTION OPPORTUNITIES. YOUR SPONSORSHIP LISTING WILL READ “YOUR ORGANIZATION NAME PRESENTS OVER THE EDGE MOBILE. BENEFITING LOCAL CHARITIES IN MOBILE AND BALDWIN COUNTIES” AND WILL BE INCLUDED ON ALL PROMOTIONAL MATERIALS FOR THE EVENT, INCLUDING BUT NOT LIMITED TO: EVENT T-SHIRTS, BILLBOARDS, POSTERS, FLYERS, MAIL BLASTS, PRINT ADS, AND TV AND RADIO PROMOTIONS. ADDITIONALLY, YOU WILL RECEIVE PRIORITY RAPPELLING TIMES.

ADDITIONAL ADDED VALUE:

- PROMINENT LOGO PLACED ON EVENT SOCIAL MEDIA SITES. LOGOS WILL LINK TO YOUR WEBSITE
- LOGO WILL GO ON THE BOTTOM OF EACH PROFESSIONAL PHOTO TAKEN BY THE EVENT PHOTOGRAPHER
- 10 RAPPEL SPOTS (\$10,000 VALUE!)
- LISTED AS THE HOST AND SPONSOR OF THE FRIDAY NIGHT LAUNCH PARTY
- 4 HOTEL ROOMS FOR THE EVENT AT THE MARRIOTT
- CUSTOM 3' X 5' BANNER
- DAY OF EVENT PROMOTIONAL TABLE
- INVITATION TO SPONSORSHIP PARTY
- SPECIAL GIFT FROM THE 74 CLUB

\$10,000

- 4 RAPPEL SPOTS (\$4,000 VALUE!)
- NAME ON ALL PROMOTIONAL MATERIALS
- NAME FEATURED ON SOCIAL MEDIA POSTINGS
- INVITATION TO SPONSORSHIP PARTY
- NAME LISTED IN ALL MEDIA COVERAGES AND BILLBOARDS
- SPECIAL GIFT FROM THE 74 CLUB

\$5,000

- 2 RAPPEL SPOTS (\$2,000 VALUE!)
- NAME ON ALL PROMOTIONAL MATERIALS
- NAME FEATURED ON SOCIAL MEDIA POSTINGS
- INVITATION TO SPONSORSHIP PARTY
- NAME LISTED IN ALL MEDIA COVERAGES AND BILLBOARDS

\$2,500

- 1 RAPPEL SPOT (\$1,000 VALUE!)
- NAME ON ALL PROMOTIONAL MATERIALS
- NAME FEATURED ON SOCIAL MEDIA POSTINGS
- INVITATION TO SPONSORSHIP PARTY

TEAM VS. TEAM CHALLENGE

CHALLENGE ANOTHER LOCAL BUSINESS AND COMPETE TO RAISE MONEY FOR CHARITY! TEN MEMBER TEAMS FIGHT TO RAISE THE TOP DOLLAR WITH THE WINNING TEAM RECEIVING A NIGHT OUT AT RUTH CHRIS! THIS IS A GREAT IDEA FOR TEAM BUILDING FOR ANY OFFICE OR CORPORATION!

RAISE MONEY FOR YOUR SCHOOL

EVER WANTED TO RAPPEL DOWN THE SIDE OF A BUILDING WHILE RAISING MONEY FOR YOUR SCHOOL? NOW YOU CAN! WHEN YOU RAISE \$1,000 FOR YOUR RAPPELLING SPOT, WE WILL GIVE \$500 BACK TO YOUR SCHOOL! THATS RIGHT - WHAT EVER YOU RAISE, YOUR SCHOOL GETS 50% OF IT! THIS IS FUN FOR EVERYONE: PRINCIPALS, STUDENTS, AND TEACHERS ALIKE!

